



# THE AGAWAM News INC.

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Vol. 16 No. 49

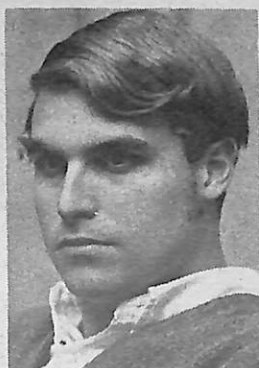
Agawam, Mass.-Thursday, December 5, 1968

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AGAWAM, MASS.



Richard Benoit of 60 Birch Hill Rd., was awarded his B.S. degree, from U. of M. Sept. 1. Mr. Benoit majored in men's phys. ed., was a member of the Newman Club, Kappa Sigma Fraternity, and was on the Varsity Football team.



Robert E. Ruffner, Springfield College senior, one of ten outstanding students in New England elected a Fellow by the New England Psychological Association.

Miss Carol McLean, 14 Greenacre Lane and Miss Joanna DeMont, 90 Albert St., are both doing field work for their college credits. Both are freshmen at Keuka College in N.Y. Miss McLean is working at S. End Comm. Cr. in Spfld. and Miss DeMont is with the Am. Red Cross, Spfld.

## LAST MAILING DATE

The Registry cannot guarantee delivery of registration certificates, stickers, (or plates when required) by Jan. 1, 1969 if applications are received by mail after Dec. 9.

After that date (Dec. 9) all 1969 reg. applications, properly filled out and endorsed by insurance companies, should be taken to any Registry office for processing.

## HIGH SCHOOL FACULTY SHOW

The Agawam H.S. Faculty Club will present a show entitled "Mowan & Ratin Discover America" Fri. eve Dec. 6, at 8 P.M. in the F. T. Dacey Auditorium of the H.S. A portion of the proceeds from the event will go towards student scholarships.

Tickets will be sold at the door.

## P.O. CHRISTMAS KITS

Local letter carriers will start delivering a special Christmas kit to each home this Friday.

This Christmas kit contains 6 types of labels for individual Christmas card tieings. The 6 printed labels of different colors are for Agawam, Feeding Hills, W. Spfld., Spfld., Mixed Mass. and out-of-state mails. Extra free labels are available on the desk in the P.O. lobby.

The Postmaster will appreciate the cooperation of all patrons, and urges them to use these labels as directed, to mail early and in the A.M. to tie labels securely around mail, to face addresses all one way and to use ZIP Code.

All news copy must be brought or mailed to 435 River Rd. There is no pick-up of news at police station or anywhere else.

LOCAL ITEMS CAN NOT BE  
ACCEPTED AFTER MON.  
A M

## DANGER! UNSAFE IF INHALED

By Florence Moreno

The total mass of solid pollutants in the atmosphere is approximately 10 million tons. If it was evenly distributed over the entire earth, we might not be as aware of it as we are now. Cloudy skies and more or less continuous moisture in the air this season, traps the gases and solid particulates and keeps them constantly suspended around us. Also, the molecules of pollution gravitate towards a cold surface, and there is a high concentration of them near any solid cold object. The walls of your house, the frame of your car, a fence, a door.

Because of these facts, and the fact that a great number of our citizenry is doing business as usual at the back yard incinerator, with undeterred impunity, and a great number of local smokestacks are still belching black poison, the air we breathe lately is just as intolerable as it was before the Lower Pioneer Valley Air Pollution Control Laws were passed, a year and a half ago. What kind of law is it, that is not respected? People who are sorely beset by chronic offenders are forced to report on their neighbors. Local officials do nothing. Air pollution Control agents apparently are busy elsewhere and forever congratulating themselves on the progress they are making (what progress?) and how much better things are (what things?). Probably the only way to activate them is with constant prodding by a large and persistent number of annoyed victims of our filthy atmosphere. Bombard them with complaints, and maybe someday the ponderous wheels of government may turn in our direction in the same way that continuous and relentless compaining closes down the Longmeadow dump. We have a right to clean air, and the only way we'll get it is to fight for it!

## AGAWAM JR WOMEN

A full feature color cartoon with delightful songs and an enchanting and amusing story based on the Hans Christian Anderson fable will be shown at the Agawam Junior High School on Saturday, December 7th. The story of a little girl whose love for her friend overcomes the evil power of the Snow Queen is narrated by Art Linkletter.

This is the fourth children's film to be shown by the Agawam Junior Women's Club in an attempt to provide the children of Agawam with suitable and acceptable films.

Tickets will be sold at the door at 1:00 P.M. Pre-school children must be accompanied by an adult. The film will begin at 1:30 P.M. and will run until 3:00 P.M. Admission is fifty-cents.

The Dec. meeting of the Agawam Jr. Women's Club will be held Tues., Dec. 10 at the Cpt. Chas. Leonard House at 8:00 P.M. with Mrs. Herbert M. Carpenter presiding.

Following the business meeting, Mrs. Arthur E. Hastings, hostess for the evening, will lead a Crazy Whist card game. An exchange of gifts among club members will take place.

Those who are donating gifts or food for our annual Christmas Project are asked to please bring them.

Members of the Jr. Women's Club have pledged themselves to join a world-wide crusade on hunger.

According to club Pres. Mrs. Herbert Carpenter, the 2 yr. program, carried out through CARE by the Jr. Membership of the Gen. Fed. of Women's Clubs, will be directed toward helping needy people of the world develop the ability to grow their own food.

The Ag. Jr. W.C. is joining hundreds of thousands of Women's Club members throughout the country to supplement the efforts of people in many nations to develop the ability to grow their own food. For example, our funds will help to build a farms-to-market road in Liberia, support food preservation projects in Turkey, and provide agricultural tools for small farmers in Hong Kong and Korea.

In other aspects of the CARE program they will send seeds and tools for school garden programs in Sierra Leone and Ecuador, and livestock and farm equipment for training centers in Honduras and Tunisia.

Mrs. Louis Mercandante, Internat. Affairs Chm., will hold a card party in her home on Mon., Dec. 9 to benefit the CARE "Signs of Crisis" program. Anyone who wishes to attend is asked to contact Mrs. Mercandante.

## WMECO FILMS to AREA SCHOOLS

In its first full-color release of the school year, the monthly social studies documentary supplied by Western Mass. Electric Co. to more than 70 area schools, details the epic flight of Apollo 7 from lift-off to splash-down.

Distribution of the historic film marks the quickest such mass release of any color documentary on any space flight in history.

The exclusive report, part of this academic year's Screen News Digest series, provides a new dimension to the program's living history in the classroom.

The award-winning film series, which has been cited by the Freedoms Foundation as "an outstanding contribution to a better understanding of the American way of life", includes this month a review of former American conquests in space.

It is distributed free of charge by WMEC Co. to public and private Jr. and Sr. high schools throughout the four western counties.

## Pssst! Help Spread the Rumor that CHRISTMAS is a Holy Christian Day of Worship

### FREE MEASLE VACCINE PREVENTS RETARDATION

Despite a free statewide vaccine, 155,218 Mass. children remain unprotected against measles which can cause retardation.

The Mass. Assoc. for Retarded

Children and its 30 local units, conducting a public ed. drive, urge parents to take measles seriously and have their children vaccinated now.

Send in only \$1.00 and we'll put you on our mailing list for 1 year.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Please check new ☐ renewal ☐

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## ARTS COUNCIL FUNDS

### to STAGE WEST for STUDENTS

cluded in the English Dept. curriculum of many schools.

Volpe stated that this project represents a highly commendable use of state funds in that the high standards of professional theatre presentations provide valuable visual teaching aids as well as entertaining and educational experiences for students. And Mr. Watts noted that the theatrical project is the first of its kind in W. Mass., and that the A.C. is most enthusiastic about participating in a project of such high merit.

The 7 matinees of "The Glass Menagerie" will be presented between Dec. 3 and Dec. 17, and as of this writing are completely sold out. In view of this fact, S/W has opened its week-night performances, at the same 50c price, to those schools who were not able to be accommodated by the matinees. The second play in the series, "Arms and the Man" will have its special matinees between Feb. 25 and March 11. Teachers are urged to make res. as soon as possible to insure adequate seating.

The Mass. A.C. has expressed appreciation that these funds have been used to the best advantage to provide a worthwhile theatre experience to students who might not otherwise have this opportunity.

## BABIES NAMES ON BIRTH RECORDS

About 100,000 babies are born every year in Mass.

After Dec. 31, no mother can complain if the name of her baby does not appear correctly on public records, says Sec. of State John F. S. Davoren.

A new law will require mothers to personally sign a form verifying the name of the baby BEFORE she leaves the hospital, he pointed out. The system now in use has been found wanting.

"As it is now, the attending physician sends the report of the birth to the city or town clerk and a verification card is then sent to the mother for her signature. Corrections are then made if the two forms do not agree and this makes for confusion, delay and faulty recording of public records," Sec. Davoren said.

Under the new system, parents will be asked to furnish the name of the baby before the mother leaves the hospital. Hospital administration, not the doctor, will bear the responsibility for seeing to it that the form is made out properly, shown to the mother and signed by her.

"Few people realize how important birth records are and how essential it is in later years to have an accurate record. Many people throughout the cities and towns of Mass. have been distressed to find out that records of their offspring are sometimes listed on official records simply as "baby girl" or "baby boy". The new law should eliminate this problem from now on," the state sec. said. His office maintains several million records on births, deaths and marriages. Information on race will be eliminated from the public record.

Measles, the number one childhood disease, is not as harmless as many people think. It can cause mental retardation, kill, or leave lifelong after effects.

A vaccine which completely eradicates this disease is available free in schools, public health offices and from physicians.

The success of this vaccine since its inception three years ago has been dramatic. In 1965, there were 19,512 reported serious measles cases in the state, while in 1966, there were 853 serious cases, and in 1967 only 420 instances.

Still, a child must be vaccinated to obtain this protection. Parents are urged to contact their local health department, who will be able to direct them to the nearest clinic for the free vaccine.

Parents of younger children are urged to act immediately - nine out of ten children get measles before their 12th birthday, four out of ten contract it before the age of five.

Measles, known medically as rebeola, is a virus infection. It lasts from seven to fourteen days. Symptoms include high fever, running nose, a skin rash of red blotches, cough, sore throat, and whitish spots on the inside of the cheeks.

The attack rate in measles is higher than for any other infectious disease. Whenever it breaks out, measles infects seven out of ten susceptible children, emphasizing the importance of the vaccine.



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## NIH RESEARCH FOR HEALTH

A REPORT FROM  
THE NATIONAL INSTITUTES OF HEALTH  
BETHESDA, MARYLAND

### Air Pollution And Cancer

Each minute we inhale and exhale about 20 pints of air. If the air is polluted with microscopic particles of metals, ash, and oils, we inhale these contaminants too. It appears likely that prolonged exposure to impurities that produce cancer in animals can readily lead to cancer in man.

Scientists tell us that the body's airways have ways of eliminating foreign particles. The larger airways of the lungs are lined with mucus-secreting cells and tiny hair-like projections called cilia. When larger particles get caught in the mucus of the airways, the cilia sweep them out of the lungs with a whip-like motion.

Polluted air can alter the body's defense mechanisms designed to eliminate foreign particles. Synthetic smog, for instance, slows down the ciliary action and changes the rate at which mucus is produced. Then impurities can get further into the lungs where the passageways aren't so well protected. There, they irritate the passage walls and can promote cancer.

Cancer epidemiologists—scientists who study the distribution and causes of cancer—have determined that lung cancer occurs three times as often in urban areas as in rural areas. Cancer of the bladder, esophagus, prostate, and large intestine are also more frequently detected in urban than rural populations.

Personal habits, such as more cigarette smoking among urbanites, may account for some of the higher cancer incidence, but research scientists suspect that air pollution may also contribute to the higher urban rate. The air in U.S. cities is six times more polluted than that in non-urban areas, and the chemistry of some air pollutants is similar to that of cigarette smoke.

Benzopyrene, a chemical known to cause cancer in ani-

mals, is found in the polluted air of many cities.

Epidemiologists suggest that not one, but several, elements in polluted air may work together with cigarette smoke or viruses to produce cancer.

In a recent study, scientists infected laboratory mice with influenza virus. The mice that survived had a slightly higher cancer rate than normal. When these animals were exposed to artificial smog, however, the cancer incidence was increased manyfold.

Research scientists use several methods in determining whether substances produce cancer in mice and other rodents: by repeatedly painting the animals' skin with a pollutant, or by injecting it under the skin, or placing the rodent in an artificially polluted environment.

By eliminating first one, then another, chemical component of the pollutant, they can determine which chemical agent causes a cancerous tumor.

Chemicals which induce cancer in animals have been found in a variety of pollutants, including tars in tobacco smoke, soots, oils, and products of incomplete burning of vegetable matter such as the smoke of trash and tobacco.

They enter the air from the engine exhausts of cars, trucks and buses, smoke from coal and oil burned in homes, factories and power plants, and from incinerators and burning garbage dumps.

Research scientists have identified several groups of agents in air pollution that produce cancers in animals and are therefore potential causes of cancer in man.

As more information is accumulated through research, it should be possible to exercise more effective control measures to eliminate the cancer threat in air pollution.

### CONSUMERS' COUNCIL

The Consumers' Council urges all housewives to be "weight watchers" when buying food as well as when "dieting". The Council further warns that the holiday time of year is the time for all housewives to be doubly alert when purchasing food particularly meat and poultry. At all time the housewife should be certain that the proper weight and price per pound of her purchase is quoted. **HOUSEWIVES ALSO ARE REMINDED THAT THE STORES ARE REQUIRED TO PROVIDE A PUBLIC SCALE** so the housewives can check the weight of prepackaged meat. (This new law was sponsored by the Council.)

The State Division of Standards has reported to the Council a recent case where an alert housewife saved money by being a "weight watcher".

In this case, the housewife had "bought what was purported to be 72 lbs. of beef which included 8 lbs. of eye of the round at 79c lb. and a balance consisting of chuck roast, hamburger, stew meat, etc., at 49c lb. She was billed for a total of \$65.70, and when she complained that this seemed exorbitant, the meat was taken back, reweighed in her presence and was found to be a total of 69 lbs., including but 6 lbs. of eye of the round roast and an adjustment was made—both on weight and price per pound—which they admitted also was in error. The billing was corrected from \$65.70 to \$35.61." Any complaint on short weight should be filed with the local Sealer of Weights and Measures or the State Division of Standards or write to the Consumers' Council.

Abundant seafood supports large numbers of birds and marine mammals on the Aleutian Islands that became a Nat. Wildlife Refuge under Pres. Taft in 1913, the MASS. AUD. SOC. says. These 270 rocks and islands comprise an area (4,222 sq. mi.) about one half the size of New Hampshire.

The mesquite tree covers 35 million acres of our Southwest and is considered a pest on pastureland although its products are: honey, beautiful and hard wood, gum for candy, mucilage and plastics, black dye, tannin, acids, alcohol, and sugar that is sweeter than sugar beets, according to the MASS. AUD. SOC.

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**4.50 %**

from day of deposit to day of withdrawal  
payable January 1st

Effective Jan. 1st, dividends will be compounded quarterly.  
First quarterly dividend payable April first.



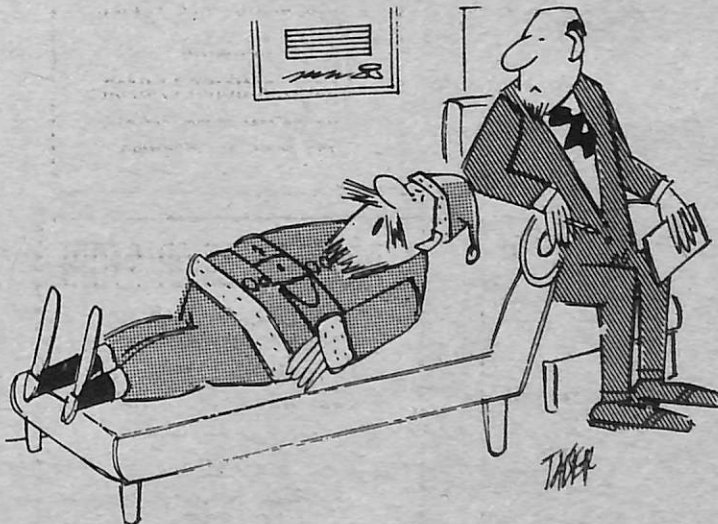
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## SCHOOL MENUS

December 9 - 13

MILK SERVED WITH  
ALL MEALS

PHELPS SCHOOL

MON.: chick. veg. soup, 1/2 hard boil. egg, PB & jelly sand., org. wedges, brownie TUES.: ju., mt. ball grinder, cab. & car. salad, peaches, PB cookie, WED.: amer. chop suey, car. sticks, but. gr. beans, B&B, candy bar, THURS.: ju., gril. hmbg. on bun, rel. & onions, but. car., choco. ck., FRI.: ju., bk. fish sticks, mash. pot., tos. gr. salad, cheese sticks, B&B, apple.

GRANGER SCHOOL

MON.: chick. noodle soup, veg., 1/2 hardboiled egg, PB sand., brownies, orange wedge, TUES.: ju., hmbg. on roll, rel. & cat., onion rings, cheese wedge, peas & car., applesauce, WED.: ju., slop. joe on roll, but. gr. beans, frost. ck. square, THURS.: ju., turkey croq. but. nod., ker. corn, peaches, B&B, FRI.: ju., tuna fish sand., PB sand., fr. fries, but. car., cheese stick, bost. cream pie.

PEIRCE SCHOOL

MON.: bf. veg. stew, car. sticks, cheese muf., B&B, grapefruit sections. TUES.: frank on roll, cole slaw w/grat. car., PB sand., slic. peaches, WED.: hmbg. w/br gravy, whip. pot., but. peas, B&B, A&C fruit cup, THURS.: ju., spag. w/tom. & mt. sc., but. gr. beans, cheese cube, B&B, choco. ck. w/but. icing. FRI.: org. ju., tuna sail bt., ker. corn, pot. chips, PB sand., fruit.

DANAHY SCHOOL

MON.: ju., frank on roll, car., orange blos. ck., TUES.: elbow mac. in mt. sc., beans, B&B, cheese wdg., pineapple, WED.: chick. soup w/rice & veg., mt. sand. & PB sand., car. sticks, apple, cookies, THURS.: turk. in grvy., mash. pot., broc., B&B, jello w/top. FRI.: ju., tuna fish salad sand., tos. salad, pot. chips, cheese wedge, cookies, fruit.

SOUTH ELEMENTARY SCHOOL

MON.: org. ju., chick. w/grvy. on mash. pot., but. grn. beans, PB on rye, pineapple chunks, TUES.: bk. las. w/mt. sc., ABC salad, B&B, fruit. cit. jello w/top. WED.: ju., ht. open turk. sand. w/grvy., but. broc., cheese sticks, applesauce, THURS.: ju., mt. ball grind., w/sc., but. spinach., pineapple ck. w/top. FRI.: ju., bk. mac. w/cheese, cab. & car. salad, hm. md. yeast roll, fruit cup.

ROBINSON PARK SCHOOL

MON.: elbow mac. w/mt. & tom. sauce, cab. & car. salad, B&B, fruit cup, TUES.: org. ju., hmbg. on roll, but. corn, cheese sticks, choco. cake w/but. frost., WED.: ju., pizza w/cheese sauce, bt. salad, PB sand., fruit, THURS.: tom. soup, chick. salad, sand., car. & cel. sticks, apple, PB cookies, FRI.: cit. fruit. ju., gril. cheese sand., tos. gm. salad, pot. chips, raisin ck. w/sugar top.,

JR. HIGH SCHOOL

MON.: ju., slop. joe on bun, but. car., fruit. cup, PB cookie, TUES.: ju., grinders, pickles, pot. chips, apricot sc., cookie, WED.: ju., hmbg. on roll, but. gr. beans, jelly sand., slic. peaches, THURS.: ju., turkey in grvy., mash. pot., peas, B&B, ice cream, FRI.: ju., tuna fish salad, pot. chips, tos. salad, pineapple chunks w/oatmeal cookie, B&B.

SENIOR HIGH SCHOOL

MON.: org. ju., cheeseburger, pot. chips, but. car., must. / cat. choco. ck. w/but. icing, TUES.: hmbg. grvy. on mash. pot., but. spinach, B&B, pineapple fruited jello w/top., WED.: elbow mac. w/tom., cheese & mt. sauce, cab. & car. salad, B&B, peaches, THURS.: org. ju., frank on roll, garden salad w/tom. & spinach grns., must., rel. & Onions, PB sand., wal. ck. w/but. icing, FRI.: org. ju., tuna salad, sailboat, but. gr. beans, PB sand., apple crisp.

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## GOLDEN TOUCH OF HOSPITALITY

BY JANE ASHLEY

**When Pudding Is Not Desert**  
A British favorite, Yorkshire Pudding, is served with roast beef. It is a puffy popover-like bread baked in meat drippings and served in place of potatoes.

### Yorkshire Pudding

- 1 cup sifted flour
- 1/2 cup corn starch
- 1/2 teaspoon salt
- 2 eggs, slightly beaten
- 1 3/4 cups milk
- 1/4 cup hot meat drippings

Sift flour, corn starch and salt into mixing bowl. Stir in eggs, then gradually add 1 cup of the milk, mixing until smooth. Beat gently until slightly foamy on surface. Stir in remaining 3/4 cup milk. Pour hot drippings into (13x9x2-inch) pan. Pour in batter. Bake in 450 degrees F. (very hot) oven 10 minutes. Reset oven temperature control at 350 degrees F. (moderate) and continue baking until mixture is golden brown and slightly firm on top, 25 to 30 minutes. Serve immediately. Makes 6 servings.

## HUD LOAN to SPFLD COLL

Springfield College Pres. W. E. Locklin commented today on the receipt of a \$1,000,000 loan from the Dept. of Housing and Urban Development for the construction of the college's new 321-bed dormitory on the campus, saying,

"This recent loan is a tremendous example of how the Fed. Gov. can assist higher education, particularly private higher ed. at very little cost to the college. We will repay the Gov. in 50 years, but at a rate of interest well under what it would cost by private financing." The interest rate for the loan is 3%. "This enables the college to hold various expenses to students down to reasonable levels and to improve academic programs," Dr. Locklin continued.

The new dormitory is now under construction and is scheduled for completion by the Fall of 1969. Present plans of the College indicate that about 100 students will move from other dormitories and off-campus locations into the new dorm while 200 new students, both freshmen and transfer students, will occupy the rooms in the Fall of 1969.

The dramatic 4-story structure will be fully air-conditioned to provide year-round living quarters not only for students during the academic year, but also for persons attending the College during the summer in special conferences, institutes and training programs in the human helping professions.

### Tips for

### Christmas Tree Buyers

1. Buy your tree early to get the best choice.
2. You can keep your tree fresher by:
  - a. cutting approximately 1 inch off the butt of the tree.
  - b. putting the butt in water or wet sand.
  - c. keeping the tree in a shady place.
3. BUY YOUR TREE FROM:  
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Congregational Church**  
(in the rear of the church)  
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## SMOKERS ANONYMOUS QUIT KIT

Smokers Anonymous, the Boston-based non-profit organization which has over the past 3 yrs. earned a national reputation and interest for its work in helping people quit the cigarette habit, has announced the public availability of their new "Do-It-Yourself Kit". William Pordon, Exec. Dir. of S.A., made the announcement today following a meeting of the organization's Exec. Comm. The kit provides personal help for people who wish to quit smoking on their own and is based on the actual research and teaching experience of the S.A. Seminars. In addition to testing motivation and individual reasons as to the "why" of smoking, the kit presents the S.A. 10-step S.T.O.P. program for home use.

In his announcement, Mr. Pordon reviewed the success attained by the S.T.O.P. program in a recently completed seminar held at the Harvard Med. School. The procedures used

proved successful for some 80% of the men and women enrolled in the trial program, many of whom had been smoking for 20, 30 and 40 yrs. Pordon indicated that the organization's 10-step S.T.O.P. program has been in the development and testing stage for the past 2 yrs and showed promise of "affording direct and significant personal assistance to those who wish to quit smoking cigarettes on their own". He noted that some 300,000 Americans will die this year of factors directly related to or aggravated by the cigarette smoking habit, and expressed the hope that people will take advantage of the Smokers Anonymous home program.

The Do-It-Yourself Kit is available to Assoc. Members of Smokers Anonymous. Persons wishing to avail themselves of this material should send their name, address, and \$3.00 Associate Membership fee to: Smokers Anonymous, 135 Francis Street, Boston, Mass. 02215.

## Well, What Do You Know? fun, games and knowledge

by MARTHA GLAUBER SHAPP, Editor, The New Book of Knowledge

### Can Penguins fly?

While Penguins cannot fly in the air, they do, however, "fly" in the water, at speeds up to 30 miles an hour. While swimming, they can dive with a thrust of their flippers and travel 30 feet underwater before surfacing. Penguins differ from most other birds in that their feathers cover the body completely and are so small they look like scales. Densely packed together, the feathers shed water and help keep the birds warm. Penguins spend most of their lives in the water.

### Why do you blow out the candles on your birthday cake?

When you blow out the candles on your birthday cake, you are following a very old custom. People used to believe that by blowing out birthday candles they were blowing away all the bad luck of past years. That is why there is a candle for every year.

### Where do pearls come from?

To produce a cultured pearl, a smooth round bead of mother-of-pearl is skillfully set into the living tissue of a pearl oyster. Then the oyster is returned to the water for 3 to 5 years. The cultured pearls that are produced are less expensive than natural ones, but only an expert can tell the difference between them.

(For a free booklet, "The Magic Carpet", illustrated in color from The New Book of Knowledge, send name and address to Martha Glauber Shapp, Box 47, Putnam Valley, New York 10579.)

In that world I knew that good was killing me, but I thought it was evil.



give your  
teen-ager a  
**GIFT CERTIFICATE**

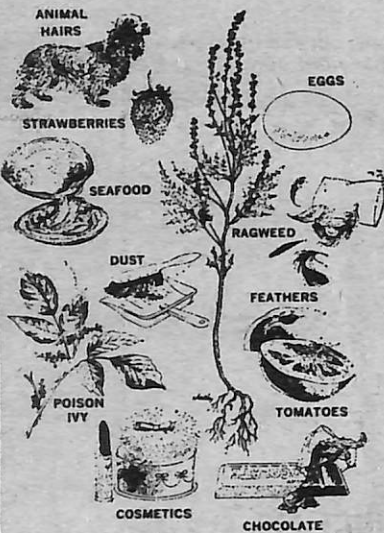


**HIGH SCHOOL STUDENTS  
REGISTER NOW FOR NEW  
DRIVER EDUCATION CLASSES!**

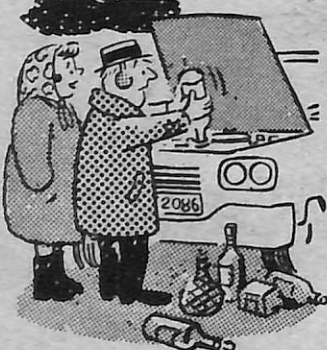
Please call for prompt courteous service.  
**WINCHESTER  
AUTO SCHOOL**  
190 STATE ST. RE. 9-2533

### What is an allergy?

A normally harmless thing like dust or pollen can make some people weep, wheeze, itch, or sneeze. This is because they are sensitive to the substance. Their bodies react to it in an unusual way. A sensitivity of this kind is an allergy. Substances that are



breathed in, foods, and things that touch the skin can all cause allergic reactions. Most often allergies affect the nose, the lungs, or the skin. The most common allergic diseases are hay fever, asthma, hives and eczema.



"I'll bet you don't forget  
to put in anti-freeze next  
year!"

## Dog Training Course

Starts Mon. Dec. 16-7 P.M.  
at the  
1st Baptist Church Hall  
Main & Elm Sts. Ag.  
for further information  
call Roger Gagnon  
**734-7402**

## Announcing...

**ARRIVAL  
OF  
GT6+  
and  
'69 SPITFIRE**



**AUTO IMPORTS**  
1632 RIVERDALE ST., RTE. 5, W. SPFLD.



## Consumer news

.....From Attorney General, Elliot L. Richardson.

Any businessman knows that it pays to advertise. The unscrupulous businessman knows that if often pays to advertise deceptively.

One of the most common types of deceptive adv. is the so-called "bait and switch," and sometimes this type of adv. is so clever that even members of my Consumer Protection Division can be misled by it.

Only recently, a member of the Division encountered "bait and switch" adv. while attempting to purchase a piece of furniture for his own use. Here is how he described his experience:

"I was looking for a new living room chair and saw in a Sun. paper an ad for just the thing I wanted. I went to the store the next day to look at it. The chair that had been advertised was in stock, but when I said I would take it, I learned that the price was \$30 more than had been quoted in the ad.

"When I mentioned this to the salesman, he told me that the advertised price was for the same chair with a different fabric upholstery.

"I produced the ad and showed

him that the fabric advertised was the same as on the chair in stock. At this point, the salesman reddened, coughed, and explained that he was only a part-time employee and didn't really know anything about the ad."

This is a clear example of the "bait and switch" technique in action.

Needless to say, the store in question has been warned that this type of adv. is illegal and that any future violations will result in legal action. Unfortunately, other stores attempt to employ this technique, and variations on this same theme, regularly.

Some stores adv. products which they do not actually have in stock. Others attempt to disparage the adv. item in an attempt to persuade customers to buy similar items at a higher price. All have the same purpose — to get the customer into the store and in the mood to spend his money.

Remember, reputable stores don't resort to deceptive adv. techniques. To protect yourself against those which do, and to determine if you

might be the victim of "bait and switch" adv. ask yourself these questions whenever you go to buy an item which you have seen advertised:

- Is the store willing to show, demonstrate, or sell the adv. item?
- Does the quality of the product meet the specs of the ad?
- Will the store sell it for the adv. price?

If the answer to any of these questions is "no", then the store is engaged in "bait and switch" techniques. If you are victimized by this technique, forward a copy of the adv. and a statement describing your experience to: Atty. Gen. Elliot Richardson, Consumer Protection Division, State House, Boston, 02133.

Mini Poodles—black pure bred, shots, 7 wks. old—male—\$40.00 not registered—call 732-1495

### Stuck Up

A man was boasting to a neighbor who lived in the same apartment that he had kissed every woman in the building except one.

The neighbor, boiling with jealousy went straight home and reported the story to his wife, with a suspicious glance: "I wonder, Maggie, who the other woman is that he hasn't kissed?"

"Oh," was the reply, "I suppose it might be that stuck-up Mrs. Macintosh on the third floor."



The trouble with the world is that every day begins with the first half hour in the morning.

**Bay State Fuel Oil**

**HIGHEST GRADE OIL**

**FREE 24-Hr. Emergency Burner Service To Our Customers**

**Radio Dispatched Trucks**

**ST 1-3877**

**— WITH THIS COUPON —**

**500 S&H GREEN STAMPS TO ALL NEW ACCTS. WITH FILL UP.**

**\$600 MILLION DISNEY WORLD WILL START TO RISE IN JUNE**

(Miami Herald, Fri., Feb. 3, 1967)

Would you like a map of Central Florida showing the location of Disneyworld property?

**NO OBLIGATION**

**WHY NOT INVESTIGATE**

Undeveloped acreage in the area Of the new Disneyworld

Just write or phone 262-2212

**FLORIDA INVESTMENT PROPERTIES, INC.**

739 Boylston St., Boston, Mass. AD67LB15(A-17B)

**TELEVISION REPAIR**

**NEWELL'S**

**TELEVISION & RADIO**

374 PARK ST., W. SPFLD.

**TEL. RE 2-6810**

One lives in the hope of becoming a memory.

**Rubbish Collection Schedules**

Fri., Dec. 6	Rte. 5
Mon., " 9	Rte. 6
Tues., " 10	Rte. 7
Wed., " 11	Rte. 8
Thurs., " 12	Rte. 9
Fri., " 13	Rte. 10

## Legal Notices

### COMMONWEALTH OF MASSACHUSETTS

Hampden SS Probate Court  
To all persons interested in the estate of ROSE MARIE TORTORIELLO otherwise MARY ROSE TORTORIELLO or MARIE TORTORIELLO or ROSE TORTORIELLO or MARIE ROSE TORTORIELLO late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of a certain instrument purporting to be the last Will of said deceased by ELEANOR C. ESEMPIO of said Agawam praying that she be appointed executrix thereof without giving a surety on her bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the twenty-seventh day of December 1968, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this twenty-first day of November 1968.

JOHN J. LYONS, Register  
Dec. 5, 12, 19

### COMMONWEALTH OF MASSACHUSETTS

Hampden SS Probate Court  
To all persons interested in the estate of RUBY ELIZABETH MILAM WELLS otherwise RUBY E. WELLS or RUBY M. WELLS late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of a certain instrument purporting to be the last Will of said deceased by JUSTIN COHEN of Longmeadow in the County of Hampden praying that he be appointed executor thereof without giving a surety on his bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the twenty-fourth day of January 1969, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this twelfth day of November 1968.  
JOHN J. LYONS, Register  
Nov. 28, Dec. 5, 12

### COMMONWEALTH OF MASSACHUSETTS

Hampden SS Probate Court  
To all persons interested in the estate of CATHERINE H. CARLTON of Agawam, in said County, person under conservatorship.

The conservator of the property of said CATHERINE H. CARLTON has presented to said Court his fourth account for allowance.

If you desire to object thereto you or your attorney should file a written appearance in said Court at Springfield before ten o'clock in the forenoon on the seventeenth day of December 1968, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this fourteenth day of November 1968.

JOHN J. LYONS, Register  
November 21, 28 December 5

### BOARD OF SELECTMEN AGAWAM, MASS.

November 29, 1968

Notice is hereby given under Chapter 138 of the General Laws that Acrebrook of Agawam, Inc., Frank Kopasky, Pres., has applied for a license to sell Alcoholic Beverages of the following kind: All Alcoholic as a Common Victualer at 944 Springfield St., Agawam, in one-story building, consisting of Dining Room, bar, kitchen and cellar for storage.

EDWARD W. CONNELLY  
RAYMOND E. CHAREST  
GEORGE L. REYNOLDS

Dec. 5 Licensing Board  
BOARD OF SELECTMEN  
AGAWAM, MASS.

November 29, 1968

Notice is hereby given under Chapter 138 of the General Laws that the Squires of Agawam, Inc., Leo Loncrini, Mgr., has applied for a license to sell Alcoholic Beverages of the following kind: All Alcoholic as a Common Victualer at 15 King St., Agawam in building consisting of three floors — 3 rooms on first floor; 2 rooms on second floor; cellar for storage.

EDWARD W. CONNELLY  
RAYMOND E. CHAREST  
GEORGE L. REYNOLDS

Dec. 5 Licensing Board

**LOOKING FOR BARGAINS?**

**Watch the CLASSIFIEDS**

**Abdon's**

Your RESTAURANTS for the whole family

**BIG BOY**

1284 BOSTON RD.  
700 LIBERTY ST. SPRINGFIELD  
948 RIVERDALE ST. WEST SPRINGFIELD  
1616 MEMORIAL DRIVE FAIRVIEW

**ARNOLD BAKER'S THRIFT STORE**

1312 Memorial Av  
(next to Red Gostrude opp. Exposition grounds)

We now carry a COMPLETE LINE of DANISH PASTRIES and assorted cakes, as well as ARNOLD'S bread, rolls and COOKIES.

**ANNOUNCEMENT!**

**BEL - MAR INSURANCE AGENCY**

**OPEN**

Evenings to take care of your 1969 automobile insurance needs!

**ALL-RISKS! E-Z PAY PLAN**

1421 Main St. opp. F & W  
Call 737-1405

Free Parking — Municipal Garage

**BAUER ICE SKATES**

**WALLY HOCKEY STICKS**

**LUND SKIS**

**SKI - HOCKEY - BILLIARD SUPPLIES - TOBOGGANS - GOLF**

**ELECTRIC HOCKEY FOOTBALL GAMES**

**USED SKI BOOTS - SKATES**

**TRADE IN YOUR OLD FOR NEW**

**WALT'S SPORT CENTER**

245 ELM ST. West Springfield, Mass.

Re 9 0655

FOR 24 HOUR

**A1 BURNER SERVICE**

call

**REMINGTON'S**

Oil Burner Service and Sales  
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**788-6290** 34 Begley St. Agawam

**VOLKSWAGEN In Westfield**

HAROLD PATTEN - SALES DEPT.  
TEL. 568-1711 or 734-7101  
342 EAST MAIN STREET  
WESTFIELD, MASS. 01085  
TEL. 568-1711  
BURTON HICKS VW, LTD.  
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